Business Model
for
Rollout of
Smart Metering
&
Smart Grid Projects

Presented By







PFCCL's Experience in Smart Grid Projects



- □ PFCCL providing consultancy services (DPR preparation, Bid Process Management for selection of Smart Grid Implementing Agency (SGIA), Project Management Activities) in implementation of Smart Grids in the following Smart Cities:
 - Rourkela, Odisha
 - □ DPR approved by NSGM Empowered Committee (Approved Cost ~ Rs. 100 Cr)
 - ☐ Tender Documents for selection of SGIA is finalized and NIT to be issued shortly
 - Ranchi, Jharkhand
 - □ DPR approved by NSGM Empowered Committee (Approved Cost ~ Rs. 250 Cr)
 - ☐ Tender Documents for selection of SGIA already issued.
 - ☐ Raipur & Bilaspur, Chhattisgarh
 - □ DPRs approved by NSGM Technical Committee (Approved Cost ~ Rs. 160 Cr)
 - Approval of Empowered Committee awaited
 - ☐ In above four Smart Cities, AMI is planned for approx. 10 lakhs consumers
- □ In Review, Planning and Monitoring (RPM) Meeting of MoP held on 29.11.2018, it was decided that States may use services of PFCCL as one of the Aggregators for early rollout of Smart Metering projects

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Partnership for Long Term Sustainable Reforms





- □ PFC Consulting Limited (a wholly owned subsidiary of Power Finance Corporation limited (PFC) a GOI Undertaking), is a premier consulting organization dedicated to power sector.
- Working over 70 assignments for 39 Clients spread across 21 States of India
- Working as Project Management Consultant under IPDS and RAPDRP for many states including West Bengal, Madhya Pradesh, Andhra Pradesh, Goa etc.
- ☐ Consultancy partner for Smart Grid implementation in Smart Cities i.e. Rourkela, Ranchi, Raipur and Bilaspur.



- ☐ More than 16 years of Power Distribution experience from its North and North West Delhi Licensed Business and successfully reducing AT&C Losses from 53.1% to 8.4%.
- ☐ Carries distinction of successful adopting and maintain technologies like SCADA, ADMS, GIS, ERP, CRM, AMR, AMI etc. All these are seamlessly integrated with each other.
- Working with more than 30 DISCOMs in their reforms journey under R-APDRP / IPDS / NSGM / DDUGJY or schemes funding agencies like World Bank, ADB, etc.
- ☐ Implementing AMI for all its 1.7 Million Consumers in phased manner. 50,000 meters already installed with complete IT & RF Communication. First 2 lac meters are expected to be rolled out by March 2019.

PFCCL and Tata Power-DDL collaborated and signed MoU for Jointly working in Power Distribution Sector for Smart Grid, Smart Metering and other distribution sector projects

PFCCL's Role as Aggregator



- 1. PFCCL as an Aggregator would be the Nodal Agency for Smart Metering Assignment to interact & coordinate with Discom(s) for all activities right from receipt of Lol till handover of the AMI System
- 2. Would undertake all needful activities to appoint AMI-Solutions Partners (AMI-SPs) through transparent & open competitive bidding process with due consultation with Discom to procure:
 - a. Smart Meters (with Pre-Paid Provision) and AMI Communication System (Hybrid)
 - b. Back-End IT System on Cloud / On Premises (Servers, Storage, HES, MDM, etc.)
 - c. Any other procurement activity
- 3. Would integrate existing Discom applications of Billing & Revenue Collection Software etc with proposed IT System.
- 4. Capacity Building of Manpower Deployed by Discom(s) to independently run the applications
- 5. O&M of the complete system as per agreed Service Level Agreements (SLA)
- 6. Handover of the System to Discoms
- 7. Assistance in arrangement of funds for Discom's Contribution

PFCCL's Proposal on OPEX Model



- 1. PFCCL offers **Service Oriented OPEX Model** to State Discoms for mass rollout of smart metering in their discoms.
- 2. In OPEX Model, Discoms to invest 20% of CAPEX (plus payment of PMA charges) to PFCCL which can be arranged as per the following:
 - 60% Grant from PFC @ Rs 2000 per node for Smart Metering or 30% Grant from NSGM
 - Balance fund to be arranged by Discom through loan from PFC / FIs
- 3. Remaining 80% of Capex (including the O&M Cost and Finance Charges) would be recovered as Meter Rent on per meter per month basis.
- 4. All the material and associated services will be procured by PFCCL through Open tendering and Discoms would need to pay to PFCCL on Actual cost discovered.
- 5. Above is applicable for Smart Meters planned under IPDS Scheme and also for remaining R-APDRP towns, Smart Cities and other areas.

PFCCL's Proposal on OPEX Model (cont..)



PFCCL's end-to-end integrated services for Smart Metering

State

PFCCL would be Single Point of Contact (SPOC) For Discoms for complete Engagement Period

Distribution and

Technology Partner

(Tata Power)

PFC Consulting Limited as Aggregator & Nodal Agency

Meter Manufacturers

RF / Hybrid Solution Partners

IT Solution and Cloud Infras

End to End AMI Services with 9 Years of engagement

OPEX BUSINESS MODEL (upto 20% CAPEX Investment by the Discoms)

Integration with Existing Billing and Other Applications And Capacity Building of Discom Staff

PFCCL's Proposal on OPEX Model (cont..)





Implementation Phase

Discom to invest 20% of the project capital cost (net of PFC Grant) in Implementation phase on following milestones

- L. Selection of AMI Solution Providers 5%
- 2. Setup of IT Infras with MDM and Head End System and Integration with 5000 Smart meters 5%
- 3. Installation and Commissioning of 50% of the selected consumer base 5%
- I. Operational Acceptance of the System 5%

During O&M Phase

Balance Amount of the Project is to be paid by Discom during the O&M Phase in the form of Meter Rent. Meter Rent shall comprise of

- 1. 80% of the Project Capex Amount
- 2. Finance Charges on the Capex Amount (9% per annum)
- 3. O&M and FMS Charges

Estimated Meter Rent is Rs. 68/- Per consumer Per Month (Taxes Extra)

Estimated Capex for 10 Lakh Meters will be Rs. 340 Crores (Based on recent market price of Rs. 3399 per AMI Node (Taxes extra))

PFCCL will procure the material and associated services through Open Tendering and will charge the CAPEX and FMS Charges Amount from the Discoms on actual price discovered.

Business Proposal – Assumptions



PARTICULARS	ASSUMPTIONS	
Total No. of Consumers	10 Lakh	
AMI Implementation period	2 Years	
O&M Period	7 years + extendable for another 2 years (on mutually agreed terms)	
Capital Expenditure (CAPEX)	Components of CAPEX: (Rs 3399 per AMI Node (Taxes extra)). a) Smart Meter Cost b) IT Infrastructure (with ATS of MDM and HES for 7 Years) Cost c) AMI network Cost d) Commissioning and System Integration Cost (15% of above three elements)	
Facility Management Services Cost Components	Components of the FMS Fees are as follows a) Cloud Infrastructure Fees b) GPRS (10%-15% consumers) & Internet c) Hardware, System Software and Application Software Maintenance Fees d) Post Implementation System Maintenance Fees and warranty support	

OPEX Model Financial - Illustration



S.No	Particulars Particulars Particulars Particulars	Value
1	No. of Consumers (Base Year)	10 Lakh
2	Total Estimated CAPEX #	Rs. 340 Cr
3	Project Funding by Discom	Rs 68 Cr (20%)
4	Project Funding by PFCCL & Solution Partners	Rs. 272 Cr (80%)
5	Finance Charges (@ 9% per annum)	Rs. 188 Cr
6	Total Estimated O&M Cost (for 7 Years)	Rs. 132 Cr
7	Total Project Cost to DISCOM payable to PFCCL	Rs. 660 Cr
	(including Finance Charges)	
8	Meter Rent / Consumer (based on item 4, 5 & 6)	Rs. 68 per Month

[#] Considering 90% Single Phase, 8% Three Phase and 2% LT-CT meters

PFCCL's Project Development fees shall be 2% - 2.5% of Project Capex Amount per Annum based on Region Profile and Volume

Service Level Agreement # 99% System Uptime

Improvement in Billing Efficiency as per Mutual Agreement based on area profile

^{##} Exclusive of PFCCL Project Development fees and applicable taxes

^{*} Above mentioned estimate are based on recent prices discovered in the market, however PFCCL will charge the CAPEX and OPEX charges from discom on actual price discovered through open tendering

CONSUMER CENTRIC SERVICES





















Consumer Care Services

New Connection Management

Smart Meter Management

Meter **Reading and QC** **Breakdown Maintenance / Fault Rectification**

> Augmentation for new LT / **HT Connections**

> > **O&M** of Distribution Network

Planned Augmentation

Revenue Billing

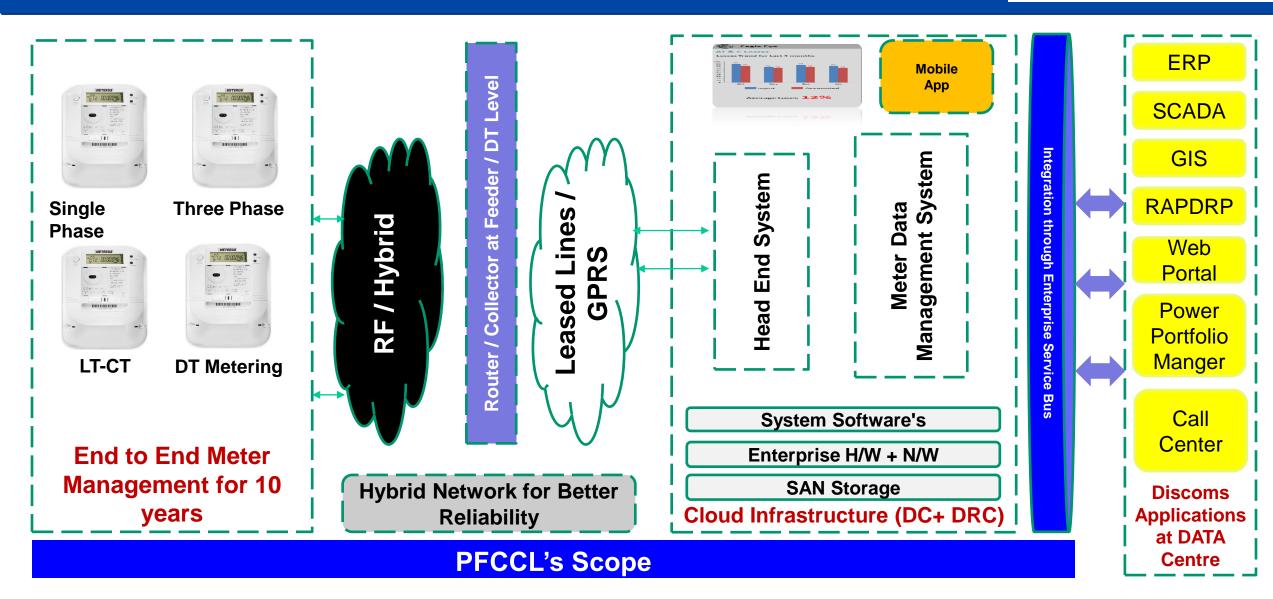
Revenue Collection **Assistance in Enforcement**

PFCCL

Discom

Technical Architecture





PFCCL's Advantage as Aggregator



- 1 No upfront Investment by Discoms
 - 2 Due to Aggregations, through PFCCL Overall System Cost would be much less than in case Discoms Purchase it Directly
 - 3 Domain Partnering with Tata Power for Technical Know-How and Project management
 - 4 Processes Re-engineering and Seamless Integration with IT applications of Discoms
 - PFCCL would remain engaged and responsible for the smooth O&M of the system for complete system Lifestyle
 - 6 Communication would be Hybrid Model (Majorly RF (free band) + Need based GPRS)
- 7 End to End Consumer Centric Services for Discoms (Optional)

Way Forward



State Discoms are recommended to target the Smart Cities, R-APDRP Towns and IPDS towns for smart metering in first phase that normally covers only 25%-35% of state consumer population.





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Discom to engage the PFCCL as PIA on Nomination basis

Discoms to provide the Target Areas Details

PFCCL will submit Business Proposal in one week PFCCL will aggregate requirement of Smart Meters



THANK YOU

For queries or detailed presentation, state discoms can contact / write to

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