

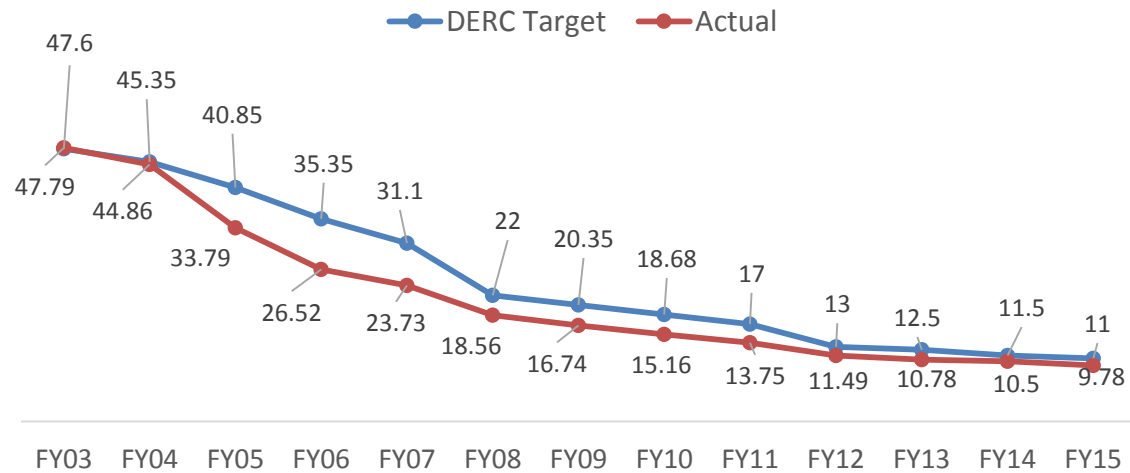


SMART Grid – Business Model

Sanjay Banga
Vice president - TATA Power

TATA POWER – DDL : A Successful PPP model leveraging Smart grid technologies

Tata Power - DDL Loss Reduction Trajectory from 2002-03 to 2014-15



Consistently Exceeding Targets

- Highest availability and reliability indices with benchmark AT & C loss level.
- Saved over USD 1.8 billion for the Government, Facilitated development of other infrastructure, lower taxes;
- Paid dividends to Government and Tata power year after year
- 1:2 Bonus shares Issued in FY'09



THEN (2002)

NOW



AT & C Loss >50%

No Concept of Consumer service and IT Interface

Electricity supply system on the verge of collapse

Lack of performance orientation

AT & C Loss- 8.88%

One stop Solution : State-of-the-art Call Centers and consumer care centers

Remarkable improvement in system reliability : DT Losses <1%

Performance orientation through change management and Balanced scorecard approach

Performance...

EXCELLENCE

power to the people



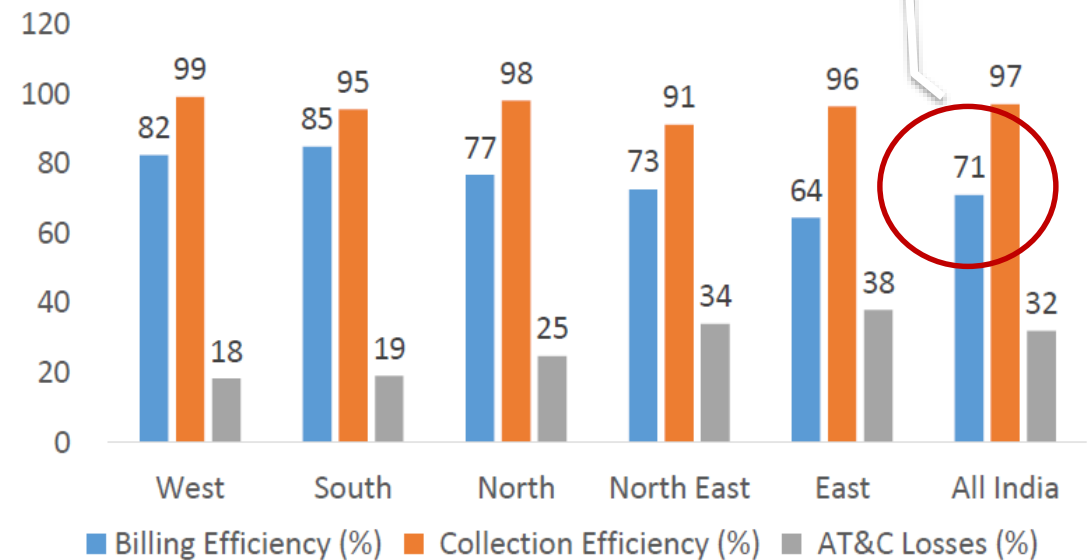
Where is the investment going ? High Losses & Low Billing Efficiency



**Accumulated Loss ~ Rs. 3.8 lakh Crores (Mar 15) –
Total Loss in last 6 years –Rs. 3.66 lakh Crores**

All India

There is scope to increase it to 88%-90% in next 3-5 years



BILLING EFFICIENCY NEEDS INSTANT IMPROVEMENT

Source: Audited DISCOM Accounts * 2014-15 figure is a projection based on provisional reporting by States

Key Concerned Areas of Indian Utilities

KPI

- High AT&C Losses (>15% to 35%)
- Low Billing Efficiency (65% to 85%)
- High provisional Billing rate (3% to 15%)
- High Transformer Failure Rate (2% to 5%)
- No mechanism of monitoring reliability indices i.e. SAIDI, SAIFI

Processes

- Non-standard and Manual driven process of Quality checks on Reading, Billing and Data Analysis
- Multiple Billing and Reading Agencies
- Improper Consumer Indexing
- GIS Delta Change Management
- Low success rate of AMR

People

- Unexperienced and untrained Man-Power to handle latest systems and improvised effective processes
- Resistance for Radical organizational change for Business Process re-engineering
- Rapid change at senior level impact the long gestation period investment project

Technology

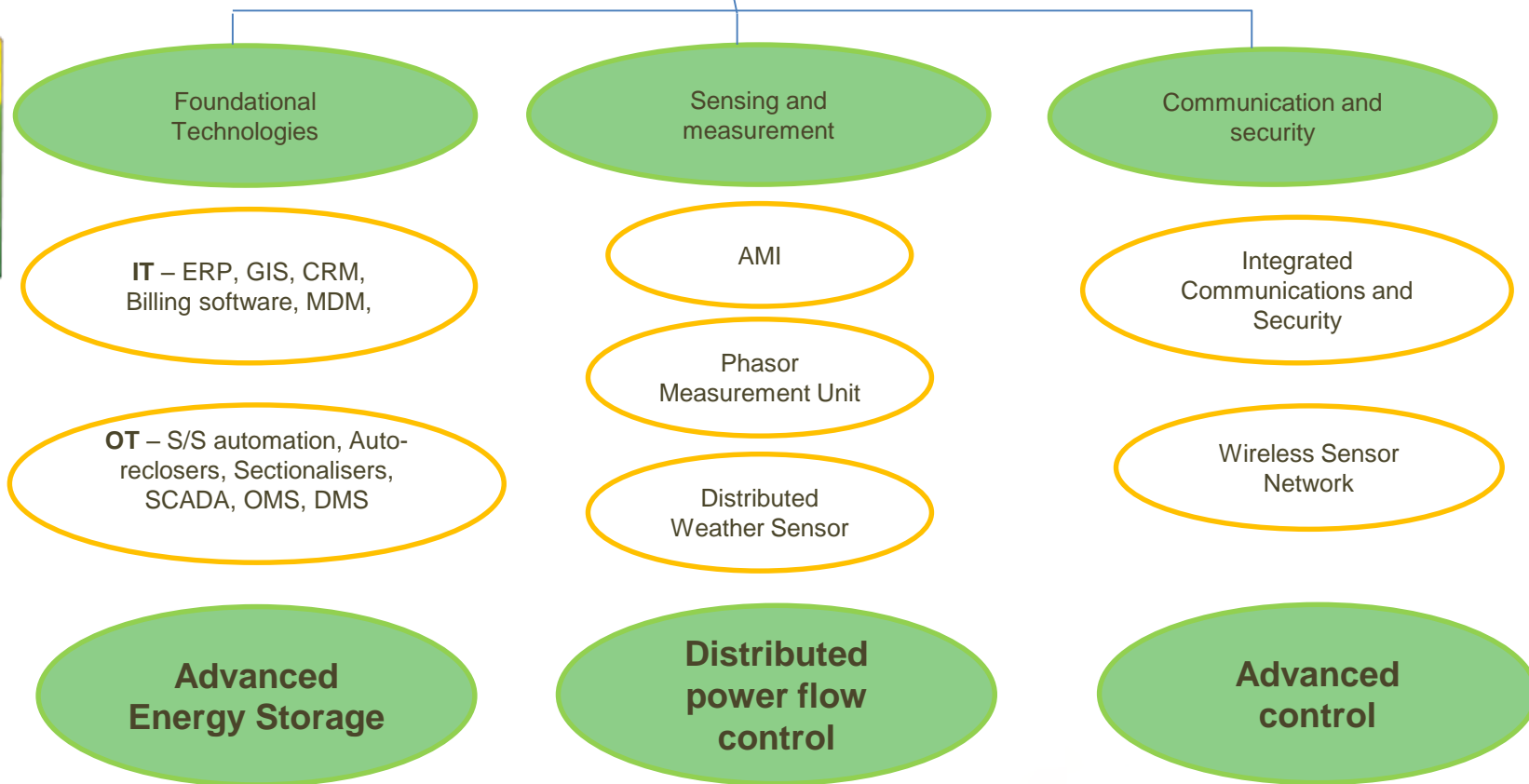
- Low Utilization of Implemented Technologies
- No proper roadmap of Technology Adoption
- Network backhaul is a constraint
- OEMS driving the need of technology adoption
- Emerging Technologies for Value-Added Services like Home Automation, Mobile, solar, etc.

How and up-to what level to adopt SMART GRID Technologies is another emerging concern

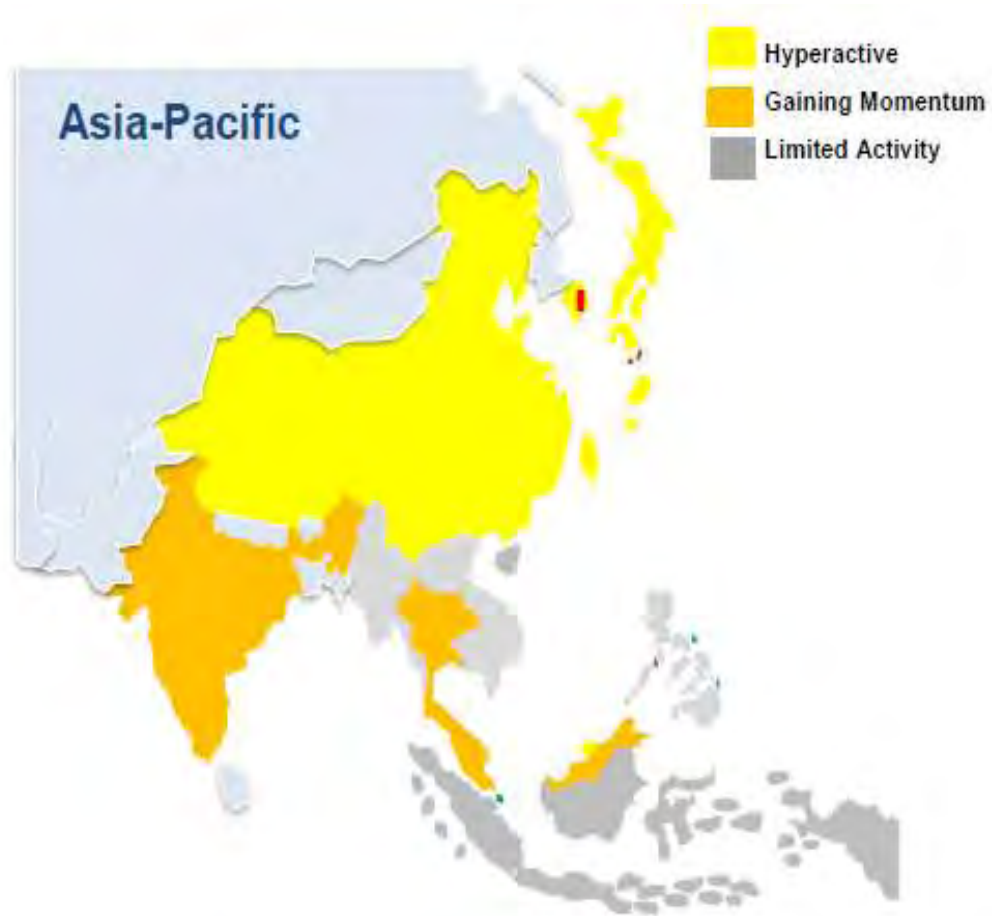
SMART GRID Key Components



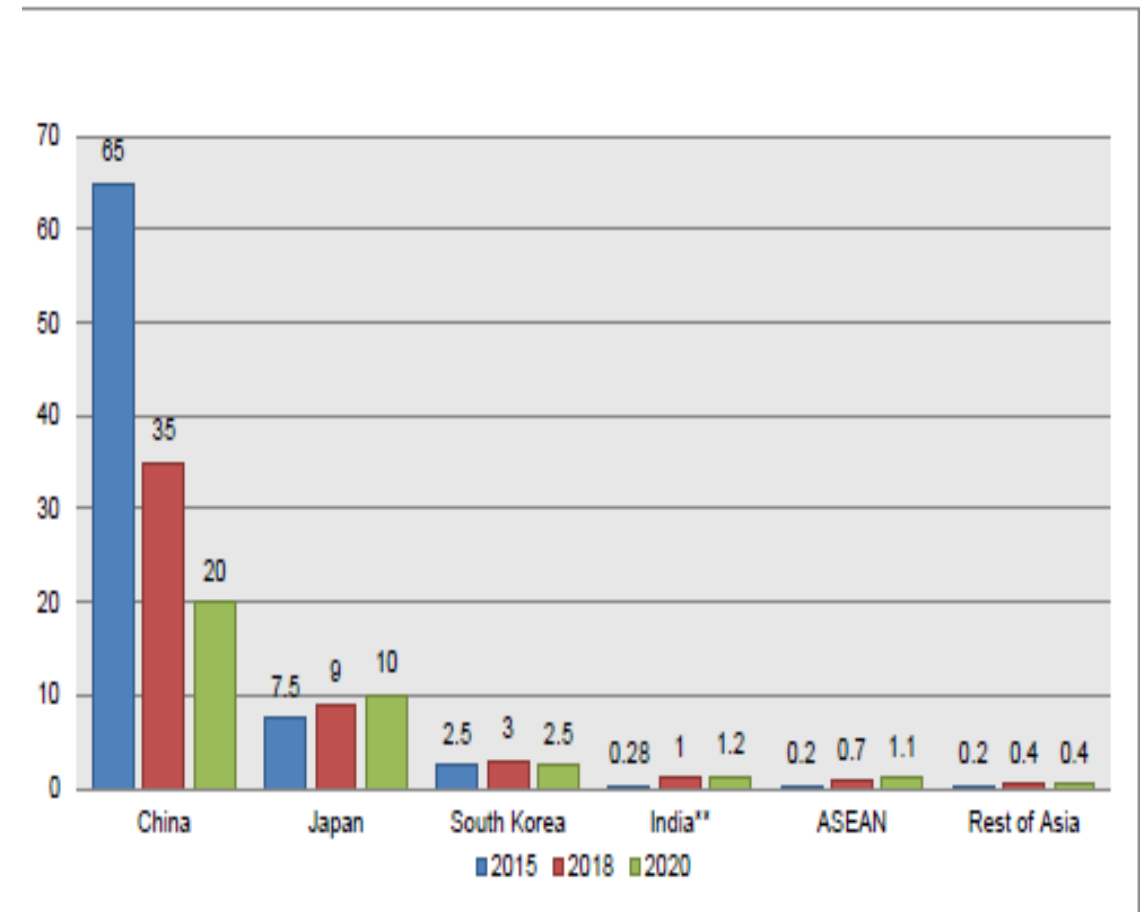
Technology



SMART Metering is gaining momentum in India



AMI Market Heat Map: Asia, 2016



Smart Electricity Meter Market: Annual Unit Shipment Forecast, Asia Pacific, 2015-2020



Public Private Partnership Model (OPEX MODEL)

Utility to pay per bill for all connections

No Upfront Capex for the Utility

Minimum Engagement period is 8 to 10 Years for Project Life-cycle

Additional Revenue Generated to be shared between Utility and SGIA

Utility to ensure the payment of capital expenditure made by SGIA by Escrow account

Utility Contribution

20% of the project value will be contributed by the Utility. Equal to the Utility OPEX in 8 years for billing, metering and other process



NSGM Contribution (As Grant)

30% of the project value will be funded by NSGM in first 3-4 years period.

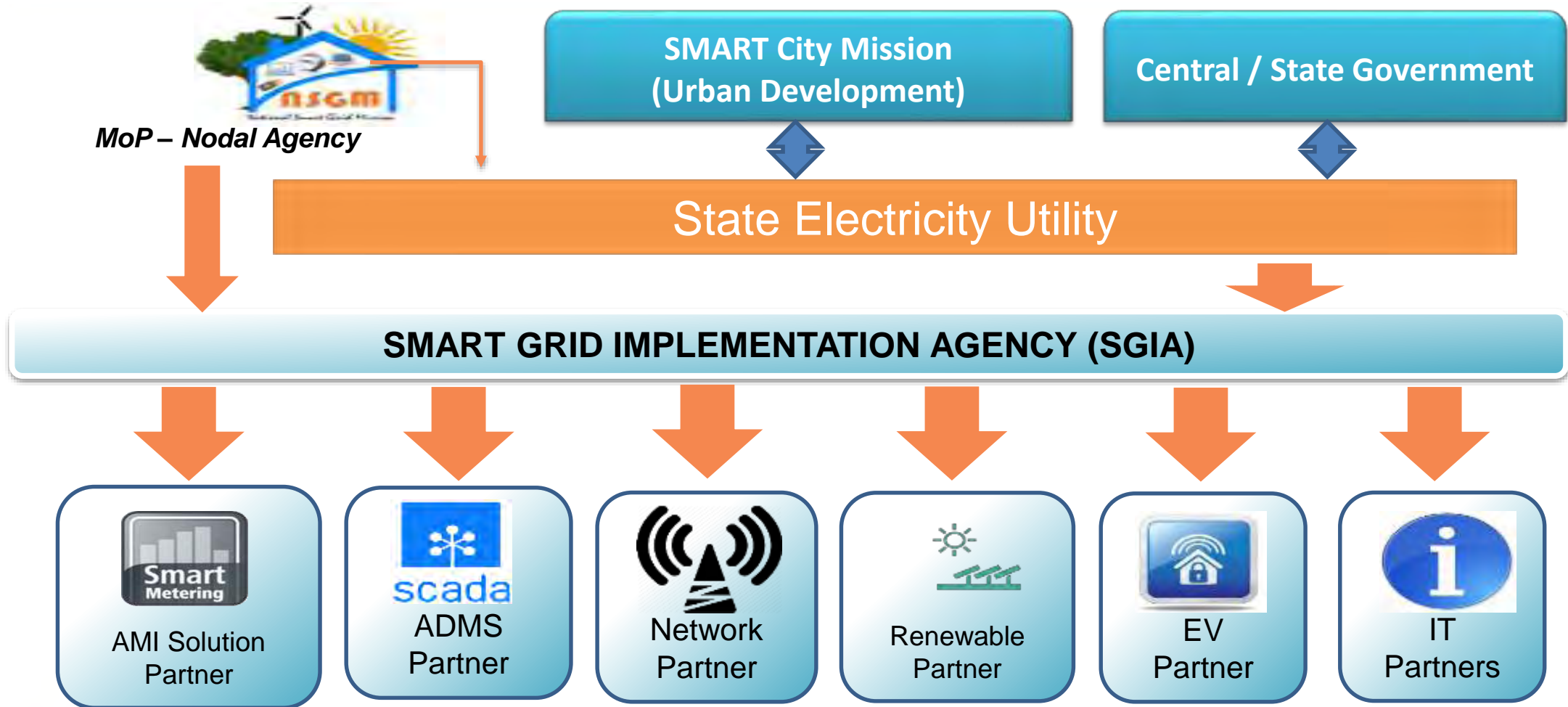


SGIA Contribution

Remaining 50% will be Funded by the SGIA and will be recovered from the Additional Revenue

Improvement of Billing Efficiency and reduction in Opex will fund the project.

Project Governance Model



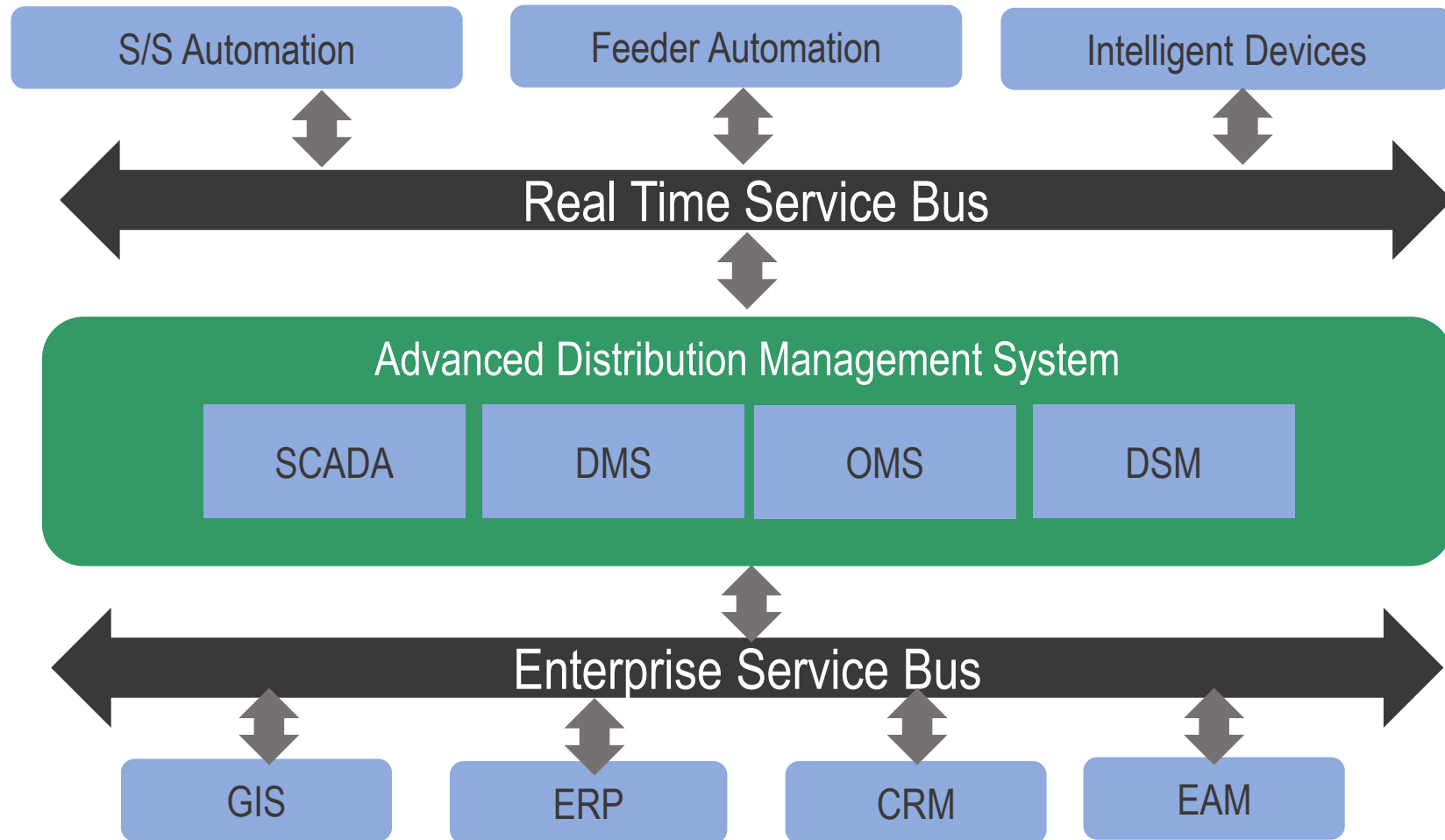
Proposed SG Technologies

Advanced Metering Infrastructure

Power Management and Power Quality Management

Robust Network Backhaul

Energy Storage and Renewable Integration



Case Study – Snapshot

Sr. No	Parameter	Unit	Value
1	Consumer Base	Nos.	200000
2	AT&C Loss %	%	20%
3	Annual Energy Input	In Mus	1500
4	Annual Revenue	In Rs. Crs.	650
5	Area of Coverage	In Sq. Km.	150
6	Peak Load	In MW	350
7	Billing Efficiency	%	77%
8	Base-Line IT	Presence	Not Available
9	SCADA/DMS	Presence	Not Available

Estimated Project Costing

Sr. No	Parameter	Value (in Rs. Crs.)
1	SMART Metering with Network	150
2	Network Automation (ADMS)	30
3	IT Applications & Infrastructure	30
4	Project Implementation and Integration	20
5	Maintenance Services (7 Years)	70
Grand Total		300

SGIA Funds Contribution # 50% of the Project Cost

NSGM Contribution # 30% of the Project Cost

Utility Contribution # 20% of the Project Cost (Firm)

Cash Flow



1. NSGM funds (30% of Project Cost) shall be released during the project implementation phase

1. 10% Mobilization advance
2. 20% on Project Design Finalization
3. 50% on Provisional Acceptance of System Implementation
4. 20% on Final User Acceptance



2. Utility shall release 20% of the project cost to SGIA in similar pattern i.e.

1. 10% Mobilization advance
2. 20% on Project Design Finalization
3. 50% on Provisional Acceptance of System Implementation
4. 20% on Final User Acceptance



3. Remaining 50% of the project Cost shall be released by Utility to SGIA based on the Pre-defined KPI achievements (Billing efficiency, AT&C Losses) on per consumer per month basis during the project operation phase.

KPI Agreement

Sr. No	Year	SAMPLE # Target Billing Efficiency
1	Year 3	80%
2	Year 4	83%
3	Year 5	85%
4	Year 6	87%
5	Year 7	88%
6	Year 8	90%
7	Year 9	90%
8	Year 10	90%

1. Yearly target of the KPI can be defined.
2. Based on the system performance, the variable cost of the project (50%) shall be paid to the SGIA.
3. On yearly basis, Third Party Agency can audit the system performance.
4. Percentage of incremental revenue will be used to fund 50% investment of SGIA

Reduction in AT&C Losses from 22% to 10% in 8 years

Case Study - Tangible Benefits

Year		Y1	Y2	Y3	Y4	Y5	Y6	Y7	Y8	Y9	Y10
Billing Efficiency (Projected)	%	77%	77%	80%	83%	85%	87%	88%	90%	90%	90%
Collection Efficiency (Projected)	%	98%	98%	99%	99%	99%	100%	100%	100%	100%	100%
AT&C Losses	%	25%	25%	21%	18%	16%	13%	12%	10%	10%	10%
Annual Sales	in Rs. Crores	679.14	713.10	777.92	847.45	911.27	979.34	1,040.13	1,116.96	1,172.80	1,231.44
Additional Revenue	in Rs. Crores	-	-	36.37	68.51	93.16	129.90	148.22	180.45	189.47	198.95
Annual Opex Saving *	in Rs. Crores	-	6.13	6.44	6.76	7.10	7.45	7.82	8.22	8.63	9.06
Total Savings	in Rs. Crores	-	6.13	42.80	75.27	100.26	137.35	156.04	188.67	198.10	208.00
Total Savings Cumulative	in Rs. Crores	-	6.13	48.93	124.20	224.46	361.82	517.86	706.53	904.63	1,112.63

A Third Party Audit will be done to define the baseline KPI

*** Annual Opex saving is on account of**

1. Saving in meter reading cost
2. Capex in Meter Faulty and Meter Replacement Cost
3. Reduction in Back-office team for commercial activities
4. Reduction in Outage Management Efforts
5. Saving due to efficient power Procurement Process and reduction in penalties

Total benefit to the Utility (in Rs. Crores)

Opex Model – Project Stages

Build Phase (2.5 Years)

- Utility will appoint the Smart Grid Implementation Agency.
- A Third Party Audit Agency to establish Baseline of KPIs
- SGIA to Establish a Project PMU
- Utility to establish a Task Force.
- SGIA will provide a extensive Training to Utility Task force before system establishment
- SMART Grid System Establishment.
- Acceptance by the Utility and Sign Off to enter in the Maintain Phase

Maintain Phase (7 Years)

- SGIA will maintain the complete system for 7 years and will provide performance as per agreed KPI
- Utility to ensure action on identified theft prone areas
- Utility to pay on per bill basis
- Third Party Audit Agency to provide a KPI Audit report after each quarter

Transfer Phase (6 Months)

- After the engagement period, the established system will be handed over to the Utility.
- Utility Task force can take the system Handover.

FAST Project Operations Commencement Period ~ 6 Months

Build – Maintain – Transfer Model.

Key Recommendations for implementing SMART Grid Projects in India



Back-Office SMART Grid Infrastructure should be capable for handling at-least 5-7 towns of a Discoms to cater at-least next 10 years



Establishment of dedicated technology (IT/OT) Cell for each Utility



Development of SMART Grid Road-map including renewable, EV Street-Light and Storage of each Discom



Engagement of single agency for SMART Grid in a Discom to avoid Integration issues



NSGM can define minimum criteria for Town / Discoms to consider SMART Grid. **Smart Cities can be default selection.**



Project Implementing Agency should maintain the system for next 7-10 years till project life-cycle

TATA POWER – DDL : Technical Expertise

Information Technology (IT)

Operation Technology (OT)

Supervisory Control and Data Acquisition (SCADA)

Outage Management System (OMS)

Demand Side Management (DSM)

Geographic Information System (GIS)

Automatic Meter Reading (AMR)

SAP's Industry Specific Solution (SAP-ISU)

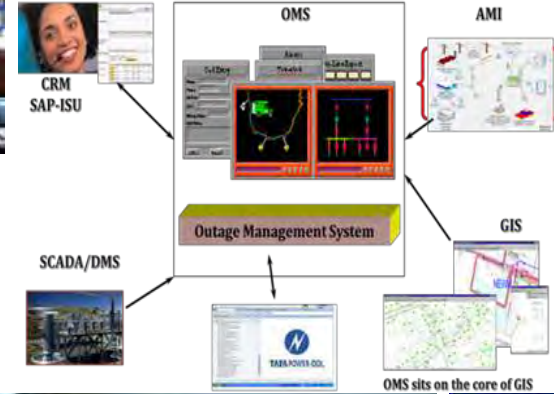
24*7*365 Centralized Call Center

Automated Demand Response (ADR)

Solar Rooftop PV Projects

Project Management Consultancy

Capacity Building



TPDDL – Presence across the reforms schemes and geography

GOA

R-APDRP (PART-A) IT Implementation
Project Management Consultancy Work under IPDS

CHHATTISGARH

IT Consultancy under R-APDRP (Part-A)
Capacity Building Roadmap

KARNATAKA

PMC Work for HESCOM, GESCOM, CESCO,
MESCOM, BESCO

MADHYA PRADESH

PMC Work under IPDS and SCADA Consultancy under R-
APDRP Part-A

ORISSA

PMC Work for Puri SCADA Project for OPTCL
IT Consultancy for CESU under R-APDRP (Part-A)
SCADA Consultancy under R-APDRP (Part-A)

UTTAR PRADESH

SCADA Consultancy under R-APDRP (Part-A)
Project Management Consultancy for Lucknow and
Firozabad Town under IPDS
Project Management Consultancy for Saifai and Tirwa
Towns
Functional Consultancy in DVVNL

J&K

SCADA Consultancy under R-
APDRP (Part-A)
Capacity Building programs

Punjab

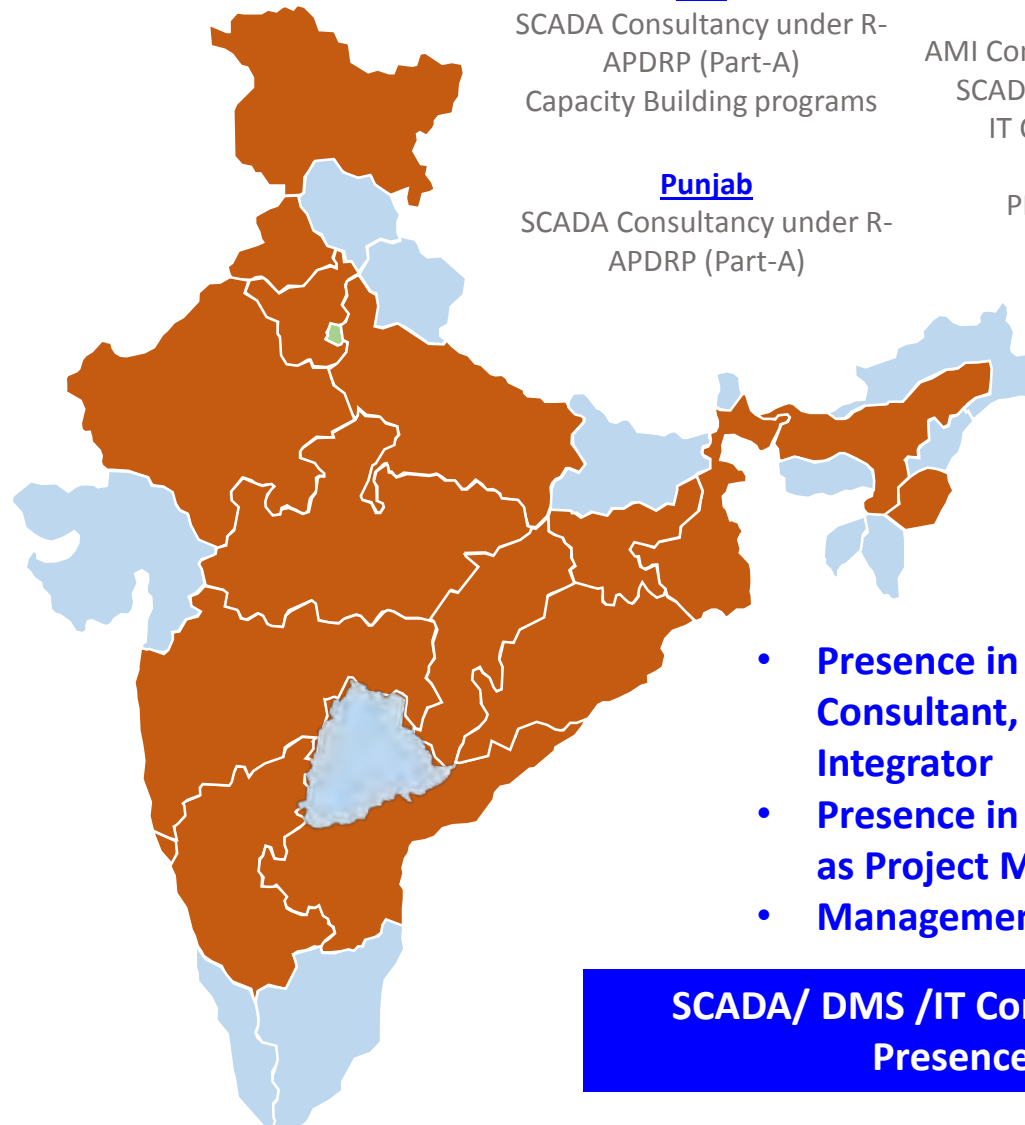
SCADA Consultancy under R-
APDRP (Part-A)

HARYANA

AMI Consultancy for World Bank Funded Project,
SCADA Consultancy under R-APDRP (Part-A)
IT Consultancy under R-APDRP (Part-A)
Functional Consultancy Project,
PMC Work under NEF with RECPDCL

WEST BENGAL

PMC-Work Under IPDS



- Presence in R-APDRP (Part-A) as IT Consultant, SCADA Consultant, System Integrator
- Presence in IPDS, NEF and R-APDRP (Part-B) as Project Management Consultant
- Management Consultancy in Haryana and UP

**SCADA/ DMS /IT Consultancy under R-APDRP
Presence in 13 Utilities**

Developing SMART Grid Roadmap for EPDCL-AP under World Bank Project

www.tatapower-ddl.com

Thank You